



Celebrating 100 Years of South African Automotive Industry

Mercedes-Benz South Africa

Mercedes-Benz





Corporate Social Responsibility at Mercedes-Benz South Africa

Mercedes-Benz



African Angels

Educational partnerships with a difference

Since 2013, MBSA has supported the African Angels Independent School to empower learners through quality primary school education. In this way, beneficiaries of MBSA may have opportunities to contribute meaningfully to our country and change the trajectory of their lives. Literacy and numeracy skills are particularly important in this fast-changing world. With this in mind, African Angels Independent School is making literacy a force for change for the disadvantaged youth in the rural areas of Chintsa East and Glen Eden townships, 40 kilometers outside of East London.

IMPACT

- 28% of graduating grade 7 learners from African Angels have been awarded scholarships to attend quality high schools.
- African Angels has partnered with Ikhwezilomso Educare, a community-based Centre in providing coaching and mentoring and support. This has seen an improvement in Early Childhood Education at the Centre, benefiting over 70 children, 3 months to 5 years of age.
- In 2017, the school opened the first Chintsa East Community Learning Center (CECLC). The CECLC is the first community located container-based computer lab and book exchange Centre that provides free, unlimited Wi-Fi and access to laptops for over 2 750 community members.
- In 2020, in partnership with various stakeholders, African Angels facilitated the donation and installation of 160 streetlights for the Chintsa East community, lighting up the village for the first time, benefiting over 2 750 residents.



Incubation Hub

In 2022, Mercedes-Benz South Africa, in partnership with the Laureus Sport for Good Foundation, developed a socio-economic development Incubation Hub to capacitate, nurture and accelerate the growth of non-profit organisations that uplift communities in East London, Eastern Cape.

IMPACT

- Since 2022, five NGOs have received access to numerous modules focused on governance, child safeguarding & vetting, financial management, monitoring & evaluation as well as online education sessions, mentorship and access to other likeminded organisations.
- **Statistics:** 30 NPOs have been through Incubation Hub Programme since inception. 5 NPOs have been appointed as MBSA CSR beneficences and R9million used to donate to the NPOs
- **What we have achieved:** Strengthened networking & collaboration in the sector. Increased organizational sustainability. Improved readiness for funding opportunities. Enhanced leadership capacity
- Izibalo NPC, one of the winners of the 2023 Incubation Hub cohort have opened a Maths Pod, a fully resourced classroom container that supports over 120 learners with weekly, extra mathematics tuition aimed at equipping them with essential problem-solving skills through mathematics.



Get Engaged, Be Inspired

Employee Volunteer Programme

Our Employee Volunteer Programme (EVP) is driven by the mantra, **“Get engaged, Be Inspired.”** As an extension of our CSR portfolio, the programme rallies our employees to be socially conscious and actively participate in addressing social issues by contributing their time and resources to various fundraising and volunteer projects throughout MBSA. We believe that building strong communities not only benefits those communities but also transforms the individuals who contribute to them.

We take pride in our employees, who embody our values and positively influence the communities in which we operate.

Mandela Day: Over the past years, MBSA employees have contributed to a book drive to assist with the provision of much needed resources to the Grade learners in our beneficiary schools. Employees support by donating both educational and story books, which will be utilized to stock the shelves of the container library donated by MBSA.

Rally to Read: MBSA has been the collaborating partner with with the Read Educational Trust for 25 years. As the official partner for Rally to Read in the Eastern Cape and in 2024 Gauteng. The partners and its employee volunteers delivered books, teaching aids, Grade R educational equipment and toys, as well as other much-needed resources to 16 schools.



Tomorrow drives Mercedes-Benz

Drive SA

When the COVID-19 pandemic hit, it brought with it a need to rapidly adjust and align our CSR efforts to address and protect the immediate needs of our beneficiaries and surrounding communities. In response, Mercedes-Benz South Africa focused on several interventions to support communities located in East London and the greater Eastern Cape Province through a mix of donations and sponsorships valued at over R13, 8 million.

IMPACT:

- A portion of this contribution was directed towards the provision of COVID-19 Personal Protective Equipment (PPE) to our existing CSR beneficiaries, including the African Angels Independent School, to promote healthy behaviours in order to inhibit the spread of the disease amongst learners and staff.
- **Ruta Sechaba:** As an extension of the company's focus on education and community upliftment, Mercedes-Benz South Africa donated Mercedes-Benz Sprinter Inkhanyezi's to the Ruta Sechaba Foundation. The Foundation took delivery of 3 converted Sprinters which will be used to enable safe and reliable transportation of learners participating in educational and extra-curricular activities.



Emerging Enterprises

Engineering Solutions To The Automotive Industries South Africa

EEQS was founded by highly skilled, experienced and innovative Mercedes-Benz South Africa employee Sinethemba Sakuba. Mr Sakuba has been a Daimler permanent employee for 13 years with two other MBSA employees. The company was founded with the ambition of venturing into the automotive industry as a young ambitious entrepreneur. Encouraged by the opportunity MBSA presented under the ESD (Enterprise Supplier Development) program, and drive to transform the supply chain. EEQS seeks to minimize the challenges experienced by OEM due to the fast-moving Electrical and electronics work.

IMPACT:

Beginning 2023 Awarded: Battery testing and recharging supplier

August Pre-Assembly contract for connecting the components together

